

David Russell

From: Martin, Claire [claire.martin@forestry.gsi.gov.uk]
Sent: 21 May 2007 09:08
To: David Russell
Cc: chairman@carronvalley.org.uk; webmaster@carronvalley.org.uk; Thompson, Jeremy; Tarwinska, Rena
Subject: RE: CVDG press release

David,

Could you make either Jeremy Thompson or Rena Tarwinska your first point of call for any problems/issues - this isn't really a press office issue to handle.

I passed your email onto both Jeremy and Rena and one of them will respond to you.

Many Thanks
 Claire.

From: David Russell [mailto:nicolai.uk@██████████]
Sent: 20 May 2007 21:55
To: claire.martin@forestry.gsi.gov.uk
Cc: chairman@carronvalley.org.uk; webmaster@carronvalley.org.uk
Subject: FW: CVDG press release
Importance: High

Claire,

I refer to my email of 15th May, attached below. As yet I have not received a response or acknowledgement of receipt of my email, other than a read receipt. I would appreciate a reply at your earliest convenience.

Regards,

David Russell
 Secretary
 Carron Valley Development Group
 Tel: ██████████

-----Original Message-----

From: David Russell [mailto:nicolai.uk@██████████]
Sent: 15 May 2007 22:02
To: 'claire.martin@forestry.gsi.gov.uk'
Subject: CVDG press release
Importance: High

Claire,

I have a question regarding our chat earlier about the CV BikeFest press release. To recap our conversation:

You had sight of both the draft and final versions of the press release regarding our BikeFest and made amendments to the press release. This release was not going to be advertised on the FC website, nor go out via the FC press office. I asked about the reason that the £1.5m tagline had been removed and you advised me that it was not normal practice for FC to advertise funding amounts until those bids were confirmed. You also confirmed that the press release would not go on the FC website because it hadn't been issued by the FC.

One thing I forgot to ask you - Can you confirm who sanctioned the change to my quote in the original press

release? I was certainly not made aware of any changes and was definitely not consulted beforehand. I see the changing of quotes as strictly taboo unless you have the permission of the person being quoted – the point of a quote is that it was actually said by someone.

I'm also slightly puzzled as to why the FC was so keen to remove the reference to the £1.5m funding amounts (and in the original I did refer to it as a proposed amount) whilst CSFT and all other partners were happy with it? Surely if the press office at CSFT were happy with the headlines and it wasn't going out on the FC website / via their press office it should have been irrelevant to FC? I don't think it's fair to change someone else's release to match your standards and not put it out via the FC channels – you can't have it both ways.

All that aside, I would like to know who sanctioned the change to my quote please.

I look forward to speaking to you.

Regards

David Russell
Secretary
Carron Valley Development Group
Tel: [REDACTED]

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