

**Carron Valley
Development Group**



Carron Valley Forest represents a **huge recreational resource** – right on the doorstep of central Scotland

- **2.8 million** people live within an hour's drive of the forest
- The combination of **water, forests** and **hills** provide a fantastic setting for all kinds of recreational activities

The Carron Valley Trails project started as a vision shared by a handful of committed enthusiasts who saw the **vast untapped potential** in a little known forest

These enthusiasts went on to form the **award winning** Carron Valley Development Group in 2003

In 2006, Carron Valley Development Group entered the Carron Valley Partnership to **build on the success** of the initial mountain bike trails and develop the forest into a valuable recreational resource for the people of central Scotland and beyond.

Our partners are:

- Clanranald Trust for Scotland
- Central Scotland Forest Trust
- Forestry Commission Scotland
- North Lanarkshire Council
- Stirling Council
- Scottish Water

Carron Valley Trails

Over the past couple of years Carron Valley Development Group have built 10km of some of the **best singletrack in Scotland**

It's not been easy – it's taken nearly **15,000 hours of effort by volunteers** to get to this point

In addition, CVDG volunteers have raised all of the **£125,000** it cost to build the phase one trails

Our **funding partners** have been **crucial** in enabling a volunteer group to finance the Carron Valley Trails project





Designed by Paul Masson of CycleTherapy and built by WB Grieve using **state of the art** techniques

Built to last to minimise maintenance costs



Rider numbers **stack up against many of the established Scottish trail centres** – we estimate that in the first year we attracted **14,000** mountain bikers to Carron Valley

Research carried out for Forestry Commission Scotland forecasts that a mountain bike centre at Carron Valley could attract nearly **50,000 riders a year**

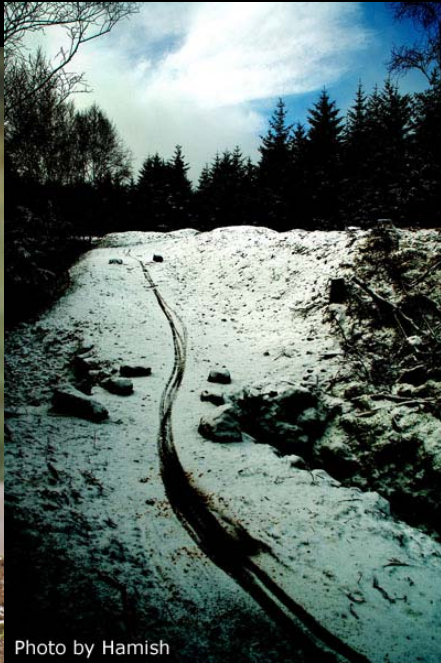


Photo by Hamish



Photo by Chunky



Photo by Hamish



Phase 1 of the Carron Valley Trails project has **proven the need** for further development at Carron Valley

- In our first year we estimate that **14,000** mountain bikers visited the trails and 2007 numbers show a 10% increase
- Research shows that a major expansion of the trail network could attract nearly **50,000**
- Clanranald's exciting development of DunCarron will **attract visitors from near and far**
- In addition, the forest and the reservoir could provide recreation for **thousands** of walkers, horse riders and watersport enthusiasts

Further development of Carron Valley will bring real, lasting benefits to local communities

- A recent study of Laggan Wolftrax showed that the additional 15,000 visitors attracted to the area by the mountain bike trails generated **£280,000** for the local community and the equivalent of **seven full time jobs**
- Carron Valley is ideally situated for developing improved opportunities to **promote access** and **healthy living** within easy reach of a huge population

So why are we here?